

Remarks:

Claims 1-18 remain pending in this application. Claims 1, 3-9, and 11-17 have been rejected as being anticipated under 35 USC 102(e) by Dowling, as being anticipated under 35 USC 102(e) by Iwata, and under 35 USC 103(a) as being unpatentable over Potts in view of Dowling. Claims 2, 10, and 18 have been rejected under 35 USC 103(a) as being unpatentable over Potts in view of Dowling and Nowers et al., under 35 USC 103(a) as being unpatentable over Dowling in view of Nowers et al., and under 35 USC 103(a) as being unpatentable over Iwata in view of Stromberg.

First considering formal matters, in reviewing the application, a typographical error has been discovered in claims 6 and 14. Claims 6 and 14 have been amended to correct the typographical error. The amendments to claims 6 and 14 do not add new matter, nor substantively change the scope of those claims.

Turning now to substantive matters, it is again noted that claims 1-17 stand rejected variously in view of Dowling, Iwata, Potts and Nowers et al. Applicant does not concede the availability of any of the cited references as prior art. Nevertheless, in the interest of furthering prosecution of the present application, applicant has amended the claims to make them more clear.

As amended, independent claims 1, 8, 9, 16, and 17 each recite "printable content that is associated with the website but not configured to be displayed on the website," and printing the printable content without operating the browser print controls and without operating print controls of a supplemental viewer. Support for the amendments is found at least at page 6, line 3 to page 7, line 13, and at page 12, lines 18-20.

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Neither Dowling, Iwata, Potts, Nowers et al., nor Stromberg teach or suggest "printable content that is associated with the website but not configured to be displayed on the website" as recited in each of claims 1, 8, 9, 16 and 17. Dowling, Iwata, Potts, Nowers et al. and Stromberg also fail to teach or suggest printing the printable content without operating the browser print controls or print controls of a supplemental viewer. Each of the cited references teach printing documents, which are configured to be displayed on a website by using a browser's print controls or print controls of a supplemental viewer. Accordingly, amended independent claims 1, 8, 9, 16, and 17 cannot be anticipated or rendered obvious by these references, either alone, or in combination. Furthermore, claims 2-7 (which depend from independent claim 1) and claims 10-15 (which depend from independent claim 9) cannot be anticipated or rendered obvious for at least the same reasons as independent claims 1 and 9. Accordingly, rejection of claims 1-17 should be withdrawn.

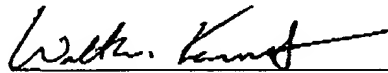
As amended, claim 18 recites "storing the catalog in computer-readable form in a memory location accessible from a communications network, wherein the catalog is not configured to be displayed by a browser program accessing the communications network." Neither Potts, Dowling, Nowers et al., Iwata, or Stromberg teach or suggest "storing the catalog in computer-readable form in a memory location accessible from a communications network, wherein the catalog is not configured to be displayed by a browser program accessing the communications network." Accordingly, claim 18 cannot be anticipated or rendered obvious by these references. Therefore, rejection of claim 18 should be withdrawn.

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Applicant believes that this application is now in condition for allowance, in view of the above amendments and remarks. Accordingly, applicant respectfully requests that the Examiner issue a Notice of Allowability covering the pending claims. If the Examiner has any questions, or if a telephone interview would in any way advance prosecution of the application, please contact the undersigned attorney of record.

Respectfully submitted,

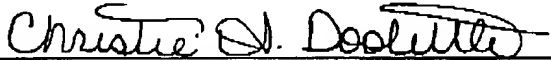
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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to Examiner P. Kang, Group Art Unit 2141, Assistant Commissioner for Patents, at facsimile number (703) 872-9306 on April 11, 2005.



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